

**ESTATA RAISES THE ROOF  
AS IT WINS A MAJOR PROPERTY AWARD**

There's even more good news for the property market and its related professionals this week as the results of the Europe & Africa Property Awards 2009 in association with CNBC Arabiya have been revealed. Rightly proud of its success, ESTATA is delighted to announce that it has won an award in the category of Property Portal Africa. Winners will be invited to attend a high profile gala dinner at the Marriott Hotel in London's Grosvenor Square on Friday, October 16<sup>th</sup> where they will be presented with their awards.

The event is part of the International Property Awards, the world's most prestigious competition dedicated to finding the best real estate professionals across the globe. The fact that ESTATA has won one of these coveted awards is proof that South Africa is not only able to compete at this level but also triumph within the highly competitive Europe and Africa property arenas.

Later this year, top scoring winners from the Europe & Africa Property Awards will compete against other winning companies from Asia Pacific, the UK, Americas and Arabia to find the ultimate World's Best in each category.

Entries were judged by a panel of professionals whose collective knowledge of the property industry is second to none and unsurpassed by any other property awards. This year's judges included Eric Pickles MP, chairman of the Conservative Party, Ben Wood, industry head property markets of Google UK; Peter Bolton King, group chief executive of the National Federation of Property Professionals; Imtiaz Farookhi, chief executive of the National House Building Council; Christopher Hall, president elect of FIABCI; Wilhelm Harnish, Master Builders of Australia (MBA); Thijs Stoffer, International Consortium of Real Estate Agents Association (ICREA); Helen Shield, editor-in-chief of International Homes Luxury Collection magazine and Gillian Farr, head of design of Laura Ashley Home.

Joris Kröner, Executive Director, said of winning the award, “The ESTATA Team has worked very hard this year and last year in the re-desining, usability and navigation of the portal. It has worked out well with a growing number of visitors and a higher conversion for our advertisers.

Winning the prestigious CNBC Property Portal for Africa award has been an emotional and a happy experience. I would like to thank my team for this recognition and we strive for many more of these accolades in the future. ”

**ENDS**

**Further Information**

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